

For Immediate Release  
January 9, 2023



Contact: Lisa Reibsome  
Director of Communications  
lisareibsome@hcam.org  
517.622.6188

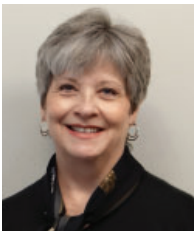
## **Health Care Association of Michigan Welcomes New Staff**

*New hires strengthen HCAM's work in support of Michigan's long-term care sector*

LANSING, MI - The Health Care Association of Michigan (HCAM) is pleased to announce several additions to the team. Since October, three employees have joined the association and one has taken on a new role.



**Mike Batts** is HCAM's new Vice President of Reimbursement Services. In this role, he will analyze the Michigan Department of Health and Human Services budget and policies that impact long-term care. He will also serve as a content expert on nursing facility reimbursement systems and as staff liaison to HCAM's Reimbursement Committee. Mike has over 20 years of experience in the private health care arena, primarily in the pain management/anesthesia sector. He holds a Bachelor in Business Administration from Calvin University and an MBA from Western Michigan University.



**Rebecca Bossenbroek** is the new Director of Finance, bringing 20 years of accounting expertise to support HCAM's mission and vision. She is responsible for the overall accounting functions of the association. In addition, she serves as staff liaison to the HCAM Finance Committee. Before joining the association, she was the Finance Director for an organization that serves survivors of domestic violence and sexual assault. Rebecca holds a Bachelor in Business Arts from Davenport University and is a Certified Human Resource Specialist.



**Julie MacKay**, former HCAM Director of Finance for 13 years, is now the Director of Grants. In this new role, Julie will research, write, and submit proposals to help the association receive grant funding. This includes identifying new potential grant opportunities to support the numerous services and benefits that HCAM provides. Julie holds a Bachelor of Business Administration in Accounting from the University of Michigan - Flint and is a licensed CPA with the state of Michigan.



**Jenny Post** is HCAM's new Vice President of Assisted Living Services. She will monitor and review applicable state and federal laws, policies, and rules for impact on the sector, which includes independent living, homes for the aged, and adult foster care settings. In addition, she will serve as staff liaison to the Assisted Living Board and committees. She previously served as the association's Education Committee Chair. Prior to joining HCAM, Jenny served as Schnepf Senior Care & Rehab Center Executive Director for nine years. She holds a Bachelor of Business Administration - Human Resources Management from Central Michigan University.

"We're thrilled to kick off 2023 with our new team," said HCAM President and CEO Melissa Samuel. "The depth of experience, knowledge, and skills our new hires bring to the association will be instrumental in helping strengthen the services we provide our members, which include nearly 360 nursing facilities and more than 280 senior and assisted living communities across the state."

###